

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

# INVOICE

DUPLICATE

Advertiser	OBAMA FOR AMERICA	Invoice #	WN12080140
Product	Candidate Orders	Invoice Date	08/26/12
Estimate Number	1549	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/17/12
Station	WRC	Order #	327709
Account Executive	Kaitie Conway	Alt Order #	WOC10032322
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	08/04/12 - 08/17/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101
		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	Oly Local News	8-10a								
		All spots on order immediately preemptible class of time									
					08/06/12 to 08/12/12	1x	-----S-				
	WRC			Sa	08/11/12	:30	8:58 AM	OFA12D087H	\$2,000.00		1
2	WRC	Oly Local News	8-9a								
					07/30/12 to 08/05/12	1x	-----S-				
	WRC			Sa	08/04/12	:30	8:29 AM	OFA12D087H	\$2,000.00		1
3	WRC	OLY EARLY MORNING M-F	6A-10A								
					08/04/12 to 08/10/12	10x	MTWTF--				
	WRC			M	08/06/12	:30	6:25 AM	OFA12D087H	\$2,800.00		1
	WRC			M	08/06/12	:30	7:28 AM	OFA12D087H	\$2,800.00		7
	WRC			Tu	08/07/12	:30	6:40 AM	OFA12D087H	\$2,800.00		2
	WRC			Tu	08/07/12	:30	7:30 AM	OFA12D087H	\$2,800.00		10
	WRC			W	08/08/12	:30	6:58 AM	OFA12D087H	\$2,800.00		3
	WRC			W	08/08/12	:30	8:37 AM	OFA12D087H	\$2,800.00		8
	WRC			Th	08/09/12	:30	6:09 AM	OFA12D087H	\$2,800.00		6
	WRC			Th	08/09/12	:30	8:46 AM	OFA12D087H	\$2,800.00		4
	WRC			F	08/10/12	:30	6:09 AM	OFA12D087H	\$2,800.00		9
	WRC			F	08/10/12	:30	8:51 AM	OFA12D087H	\$2,800.00		5
4	WRC	Oly Local News	5-7a								
					08/04/12 to 08/10/12	1x	-----S				
	WRC			Su	08/05/12	:30	5:49 AM	OFA12D087H	\$1,000.00		1
					08/11/12 to 08/17/12	1x	-----S				
	WRC			Su	08/12/12	:30	5:39 AM	OFA12D087H	\$1,000.00		2

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

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		Agency Ref	25779
		Advertiser Ref	19078

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC	6-7P NEWS4 @ 6PM	6P-7P								
					08/04/12 to 08/10/12	4x	MTWTF--				
	WRC			M	08/06/12	:30	6:37 PM	OFA12D087H	\$2,000.00		4
	WRC			Tu	08/07/12	:30	6:53 PM	OFA12D087H	\$2,000.00		2
	WRC			Th	08/09/12	:30	6:36 PM	OFA12D087H	\$2,000.00		1
	WRC			F	08/10/12	:30	6:13 PM	OFA12D087H	\$2,000.00		3
					08/11/12 to 08/17/12	4x	MTWTF--				
	WRC			M	08/13/12	:30	6:22 PM	OFA12D087H	\$2,000.00		6
	WRC			W	08/15/12	:30	6:37 PM	OFA12D087H	\$2,000.00		8
	WRC			Th	08/16/12	:30	6:13 PM	OFA12D087H	\$2,000.00		5
	WRC			F	08/17/12	:30	6:23 PM	OFA12D087H	\$2,000.00		7
6	WRC	OLY PRIME +CLSG M-SU	7P-12a								
					08/04/12 to 08/10/12	2x	- 1 - - - 1				
	WRC			Su	08/05/12	:30	9:28 PM	OFA12D087H	\$50,000.00		2
	WRC			Tu	08/07/12	:30	10:32 PM	OFA12D087H	\$50,000.00		1

Aired Spots**24**

<u>Gross Total</u>	<b>\$150,000.00</b>	
<u>Agency Commission</u>	<b>\$22,500.00</b>	
<u>Net Amount Due</u>	<b>\$127,500.00</b>	<b>Payment Terms 30 Days</b>

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